

## Members Get On Board

**O**n July 1, 2007, Farragut West Knox Chamber of Commerce proudly embarks on its 21st year of supporting the community, promoting growth and strengthening economic development while fostering business relationships that ultimately allow its members to reach both their professional and financial goals. With more than 700 active members, the Chamber continues to seek new and existing businesses and strives to promote a strong sense of community.

As the New Year begins for the Chamber, it welcomes new members to the Board of Directors. Joining the Board for a two-year term is Keith Meese, **The Prestige Group** and Mike Such, **Junk Bee Gone**. Meese specializes in customer relationship management and assists clients with technology, allowing for increased productivity. Such's company, Junk Bee Gone, was established in 2005 and is a full-service junk removal company covering a 30-mile radius of Knoxville. Rick Disharoon, who is a financial planner with **Capital Financial Group, LLC** and Vivian Akins of **NHC Place** in Farragut, will be serving a three-year term on the Board. Returning for a second three-year term is Jim DeTar with **LeBlanc Financial Group**. Lance Hunsinger, President and CEO of **Cariten Healthcare** is rejoining the Board. He previously served as Chairman of the Board from 2003-05 and the Chamber gladly welcomes him back.

These members join existing Board members: Emily Cox, Wendy Schopp, **Edward Jones-Farragut**; Les Fout, **Pellissippi State Technical Community College**; R. Knick Myers, **Myers Bros. Holdings, Inc.**; Stacey Handel, **Garde Bien Spa & Salon** and Jerry Parkerson, **TDS**

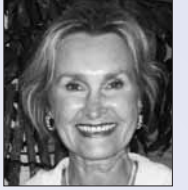
**Telecom**. Ex-officio members include, Mike Arms, **Knox County Government** Executive Office; Dan Olson, **Town of Farragut**.

Serving a three-year term as the Board's Executive Committee are Mitchell Adams, **First Tennessee Bank**, Chairman of the Board; Andrea White, **The Stokely Company**, Vice Chairman; Tonya Vest of **FSG Bank**, Treasurer and Christa Early of **Resource Accounting**, Secretary.

This year has been an active one for the Chamber. Members have benefited from 54 networkings and 52 new business ribbon cuttings, participation in National Reading Week, and is in the process of completing an updated map of the community, to be available later this year. The Chamber has hosted three Speaker Series Breakfasts, including such guests as **Dr. William Bass**, who serves as the Tennessee State Forensic Anthropologist and is founder of the Body Farm, **Dr. Allen Edwards**, President of Pellissippi State Technical Community College and **Dee Bagwell Haslam** of RivR Media. **United States Congressman Jimmy Duncan** was the first speaker of the Chamber year and he spoke to approximately 180 Chamber members on Tuesday, July 10. The Chamber is excited to announce that its next Speaker Series Breakfast will be at 7:30 a.m., Tuesday, November 6, 2007, at Fox Den Country Club, with guest speaker University of Tennessee Basketball Coach, **Bruce Pearl**.

The Enterprise Club which is designed for those businesses that generously contribute over and above their annual dues and to the Continuing Education Grant program has had a very successful year. New members to join the Anchor Level are **BMC Machines**, **United Community Bank** and **Lalka Tax Service**. **FSG Bank** moved to the Captain Level and **First Tennessee Bank** moved to the Admiral level.

The Farragut West Knox Chamber of Commerce would like to thank all of the businesses for their continued support, the 168 new members joining this past year and looks forward to another year of building a better community one business at a time.



Vivian Akins



Mike Such



Keith Meese



Rick Disharoon



Lance Hunsinger

### South's Best

The town of **Farragut** has been named the **best affordable suburb in the South** according to *BusinessWeek* magazine. Towns were rated according to median price of purchasing a home, cost of living index, school test scores, crime statistics and commute time to the nearest city. Broken Arrow, Oklahoma was rated second best.

Some additional kudos for our town, Farragut, **Mayor Eddy Ford** was honored by the Tennessee Municipal League as the **Mayor of the Year**. Former Farragut Mayor Bob Leonard won the award 10 years ago. Mayor Ford has served in municipal government since the town's inception in 1980. He was elected as mayor in 1993 and has held that position since that time.

## Annual Fall 5K Run and Pet Walk

Although the "dog days" of summer are keeping most of us in swimming pools or indoors, it's time to start planning for the **Annual Fall 5K Run and Pet Walk**. The race will take place **Saturday, September 22, at Bob Leonard Park**. This event sanctioned by USATF, will be managed by the Knoxville Track Club and promises to be a fun, pet and family-friendly good time.

Businesses, friends and families can group together; form a team of five people and pay for only four. Make it fun. Show your team spirit and colors while running or walking together. All teams will be photographed and recognized in Chamber Life and all pre-registered participants receive a



Logo: farragutpress, Tony Christian, designer

free t-shirt and goody bag.

Thank you in advance to our presenting sponsor, **Logotrophx**, and other sponsors; **BB&T**, **First Utility District**, **Golf-Tec**, **NHC of Farragut**, **Regions Bank**, **Rural Metro**, **Sitel**, **United Community Bank**, **Village Veterinary Clinic**, **Volunteer Chiropractic**, **State Farm Insurance**; **Jeanette Rogers**, **Cindy Doyle**, **Mickey Hankal**, **Vanessa Brown** and **West Chiropractic**. Additional sponsors are welcome and may call Jonathan Patrick, 5K chairman, at 865-356-9902, or the Chamber at 865-675-7057. Registration online will begin in late July.

# ENTERPRISE CLUB

ADMIRAL ELITE



These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL



CAPTAIN



ANCHOR



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Knox County Mayor, Mike Ragsdale joins **Smart for Life** owner Lloyd McLain and Chamber members for a ribbon cutting ceremony, Wednesday, May 23, at the new facility 11121 Kingston Pike. **Smart for Life** is a weight management center. For more information about **Smart for Life**, call 865-777-2282.



**Assist2Sell**, a seller and buyer's realty held a ribbon cutting Tuesday, June 12 at their location 11320 Kingston Pike, Suite 102. Those in attendance include from left to right, Will Bass, Karen Pendergrass, Gina Oster, Dana Bass, Paul Bass, Jeanne Griswold, Mark Bass and James Griswold. For more information about **Assist2Sell**, call 865-966-2995.



Collin Cope, owner of **GridIron Burgers**, is flanked by well-wishers and fellow Chamber members as he cuts the ribbon to officially open his business Monday, June 11. **GridIron Burgers** is located at 11605 Parkside Drive, Turkey Creek. Their hours of business are from 11-10, seven days a week. For more information about **GridIron Burgers**, call 865-675-1138.



Carole Brailey (center) of **Carole's Interiors** is surrounded by her staff, business neighbors and Chamber members for her ribbon cutting Friday, June 15. The staff includes from left to right, Gina Hileman, Brailey, Joan Francis and Paula Hollingsworth. **Carole's Interiors** is located at 12740 Kingston Pike, Suite 102 in Renaissance. Store hours are from 10-6 Monday through Wednesday and 10-8:30 Thursday through Saturday. For more information, call 865-671-2220.



Tripp and Kim Barnes, owners of **Golf Tec**, a golf instruction and custom golf club center, held their ribbon cutting Friday, June 8. Friends and Chamber members joined in the celebration. **Golf Tec** is located at 7240 Kingston Pike, Suite 144 (in the Chili's shopping center.) For more information about **Golf Tec**, call 865-566-0505.



**Tossed**, located at 11137 Parkside Drive in Turkey Creek, held its official ribbon cutting, Friday, June 1. Catering manager, Jason Pedigo (green shirt), Laurence Seacrest, managing director and his wife Jennifer Seacrest are surrounded by Chamber members, friends and family for the celebration. The hours of operation for the restaurant are from 11-8, Monday through Saturday. For more information about **Tossed**, call 865-531-9152.

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The Town of Farragut hosted its annual Independence Day parade, Wednesday, July 4, 2007. Ninety five participants marched in the parade which was led by grand marshal, Robin Wilhoit, news anchor of WBIR-TV. Members of the Farragut West Knox Chamber of Commerce were among those marching. Pictured above holding the banner are Brandon Hinkle and Carly Sharpe. Businesses represented are, Tennessee Artists Association, NHC Place and NHC Home Health Care, Migun, Junk Bee Gone, Marino Therapy Center, Great American Sign, Cookies by Design, Christian Merrill of ReMax Preferred Properties, National College of Business & Technology, Pimento's Café, farragut-press, First Tennessee Bank, All Styles Grooming and Creating Dinner.



Chamber members were welcomed for an open house, anniversary celebration at **Business Machines Company – BMC**, Thursday, June 14. Among those in attendance are Farragut West Knox Chamber President, Bettye Sisco, David Wells and Deborah Kelly with *Pearce Wells Advertising and Design Inc.*, and Eveline Crozier of *AIM Mail Center 158*.

# Welcome to our renewing FWKC members!

- Admiral Title, Inc.
- American Finest Hardwood Flooring Dist., Inc.
- Apricot Lane
- Asset Planning Corporation
- Baymont Inn & Suites
- Bill Jones Music
- Catering By Joanna
- Cellular Sales of Knoxville, Inc.
- EdFinancial Services
- Fairway Title
- Farragut High School Education Foundation
- Fleming's Prime Steakhouse & Wine Bar
- GCB Mortgage Lending
- Gettysvue Country Club
- Home Federal Bank—Concord
- Huntington Learning Center
- McDonald, Levy, Taylor & Crotwell
- Migun TN
- Mortgage Investors Group
- Nuvox Communications
- Peerless Restaurant
- RTL Technologies, Inc.
- Southland Building Company
- Thoroughbred Financial Services, LLC
- Time Plus Payroll Services
- Tropical Cabana Travel
- WFIV — Horne Radio



Chamber members enjoyed a networking at **Image Matters**, Thursday, May 31. Among those in attendance from left to right are, Brian Cox and Rennie Leon with the *Tennessee Smokies* and Jonathan Patrick and Nathan Copeland with *BB&T* at *Turkey Creek*.



**Earth Fare** at *Turkey Creek* was the site for a Chamber networking Thursday, June 7. These Chamber members seem to be enjoying the refreshments as well as the camaraderie. From left to right are Renee Pedigo of *Arbonne International*, Ashley Haq and Debbie Laugherty of *Yellow Book* and Linda Brown of *Edible Arrangements*.



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**Jameson Inn** was the location for a Chamber networking, Thursday, June 28. Pictured above from left to right are Valerie Whiting of *Complementary Health Strategies*, Marie Moffett with *Avon* and Shayna Douby of *Randstad*.



**Season's Café**, located in Renaissance in Farragut hosted an after-hours Chamber networking Thursday, June 21. Guests were able to enjoy the weather while mingling on the outdoor patio. Pictured from left to right are, Ashley Brody and Robert Suggs of *Nationwide Insurance*, Pam Lambert of *Tastefully Simple* and Tricia Baehr of *Cookies by Design*.



**K-25 Federal Credit Union** held its official groundbreaking ceremony for the new Northshore Drive location this spring. Among the officials present from left to right are, Mike Colvin, Malinda Wood, Aimee Ray, Wayne Hope, John Gaddis, Pat Brackett, Nancy Donsbach, April Fugate, Van Johnson, Sheila Brown and Bettye Sisco.



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<b>Northshore</b> 9615 Kroger Park Dr	<b>Kingston Pike West</b> 9607 Kingston Pk

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# President Quotes 'n Notes

by **Bettye Sisco**

**"Even the woodpecker owes his success to the fact that he uses his head and keeps pecking away until he finishes the job he starts."**

**Christopher Morely**

## What is perseverance?



Perseverance is commitment, hard work, patience, endurance. It is being able to bear difficulties calmly and without complaint, and it is trying again and again.

Think about people who had obstacles in their life but persevered: Beethoven, a composer, was deaf. Ray Charles, a musician, was blind. Inventor Thomas Edison had a learning problem. Albert Einstein had a learning disability. Helen Keller, an author, was deaf and blind. Franklin D. Roosevelt was paralyzed from polio.

During their first years of business, the Coca Cola company sold only 400 Cokes. In his first three years in the automobile business, Henry Ford went bankrupt twice. Michelangelo endured seven years lying on his back on a scaffold to paint the Sistine Chapel. A football player wanting to go to Notre Dame was told he was too small for pro football so he settled for a smaller school. Upon graduation, a bid for the Steelers ended when he was cut. He worked construction, played some amateur football and stayed in touch with NFL teams. All he wanted was a chance. The Baltimore Colts responded, and he became one of the top quarterbacks in the league. Johnny Unitas determined efforts resulted in becoming inducted into the Football Hall of Fame.

## Put perseverance into action.

When something starts to bother you, wait as long as you can before you express frustration and stay as calm as possible.

When something doesn't work right, try again and again, even though difficult. Focus on someone or something that ordinarily makes you lose your patience and try to understand it.

Don't try to escape or avoid your problems. Don't blame yourself, other people, chance, other things, forces, or powers. Instead face and accept what happens in your life.

Express your feelings and even write about them. Try to make it better. Take good care of yourself and learn and grow from your experiences. We may not make history, become a famous athlete, or invent a new product, but whatever our dreams are, the willingness to "keep on keeping on" will determine our measure of success.

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

# Welcome to our new Farragut West Knox Chamber members!

## Avon

Beauty Consultant  
Marie Moffitt  
4729 Wheeler Rd. Apt. A  
Louisville, TN 37777  
865-705-3949

## Coachman Clothiers, Inc.

Clothing - Men's Retail  
Dean Carroll  
9700 Kingston Pike, Ste. 13  
The Shops at Franklin Square  
Knoxville, TN 37922  
865-690-5805

## Ebenezer Climate Control

Self-storage Facility  
Susan Louthan  
735 Ebenezer Rd.  
Knoxville, TN 37923  
865-693-1313

## IMS Lovell Crossing Apartments

Apartment Community  
Suzanne Lynch  
1300 Lovell Crossing Way  
Knoxville, TN 37932  
865-539-9130

## Knoxville Convention Center

Exhibit/Banquet Facility  
Susan Eaton  
701 Henley St.  
Knoxville, TN 37901  
865-522-5669

## Nite Time Décor

Landscape Architect/Designs/Nighttime Lighting  
Wendell and Jinni Redmond  
139 Hidden Valley Lane  
Lenoir City, TN 37772  
865-769-0039

## Reserve National Insurance, Co.

Health Insurance  
Brian Blazer  
11161 Kingston Pike, Suite 3  
Knoxville, TN 37934  
865-675-3564

## Sam's Club West

Retail  
Penny Glass  
8435 Walbrook Dr.  
Knoxville, TN 37923  
865-694-2168

## member briefs...

**Creating Dinner** you can make meals in minutes for under \$3.75 a serving. You realize how simple it is to put a **healthy** alternative to fast food and convenience food on your dinner table while gaining the time you need and want to spend with your family. Visit them online at [www.creatingdinner.com](http://www.creatingdinner.com) to learn about their business and to receive their "Newsletter Deals."

On June 1st, 2007, the Knoxville Campus of **National College** celebrated the graduation of 123 students with special guest speaker Anne McKinney, a local attorney who spoke about following their dreams and persevering to accomplish those dreams regardless of one's age. This year's honor recipients included: **Heather Thomas** for the *M.A. Smythe Award*; **Janet Ryan** for the *E.M. Coulter Award*; **Blaire Hearron** for the *Mary P. McGurn Award*; **Ashley Gelhar** for the *Joseph E. Hurn Award*; **Michael Estabrook** for the *Achievement Award*; **Sharon Hill** for the *Leadership Award*; and **Angela Hagler** for the *Alumni Hall of Achievement Award*. **Jeff Dudley**, who started as a student in September 2005, in Business Administration-Management to accomplish his dream of opening a New Jersey style sub shop, was given an honorary diploma for the four terms he was able to complete. Jeff was undergoing chemotherapy when he began his study. Jeff passed away at age 39 four days after receiving his diploma and will be remembered as a man of courage at the Knoxville Campus. Congratulations to ALL of the graduates.

Whether you're in business or in government, improved access to your Web site equals increased hits. Starting in August, **Pellissippi State Technical Community College** will offer WEB 2401 Accessible Web Design and Compliance, a new online class that will help you open up access to your Web site by applying "universal design." Universal design is an approach that makes products, services and environments accessible to as many users as possible.

Ten percent of the population needs some sort of accommodation to use a Web site. Creating a site that is usable by people who are blind, hearing impaired or learning disabled can only increase an institution's or company's customer base, says Don Amos. Amos, who will teach the new Web Technology course, is technical services coordinator for Services for Students With Disabilities.

Accessible Web Design and Compliance, says Bryant, is suited to people who are already familiar with creating Web pages with HTML and have knowledge of Adobe Acrobat. The college offers WEB 2200 and 2703 for beginners. For more information contact Julia Wood at (865)

The **Brown Bag luncheon**, sponsored by the Diplomat Committee will be held Tuesday, August 28. Mark your calendars now! Details will follow!

## Calendar of Events

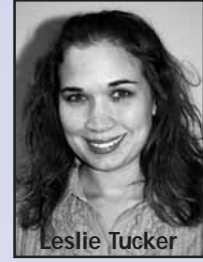
Please call the Chamber office at 675-7057 for information

- July 19**      *Networking, 8-9:30 AM*  
AAA East Tennessee, 110 Capital Drive
- July 26**      *Networking, 5-7 PM*  
Watts Bar Riverboat Company, LLC.  
695 S. Kentucky St., Kingston, TN
- August 2**      *Networking, 5:30 - 7:00 Picnic - Game 7:15*  
Farragut West Knox Chamber Members' Night  
At The Ballpark!, Smokies Park, 3540 Line Drive,  
Kodak, TN. Reservations Requested and Highly  
Recommended. Please See Details in Membership Briefs
- August 3**      *Ribbon Cutting, 9:00 AM*  
State Farm, Laura Ash, Agent, 12744 Kingston Pike,  
Suite 106 (In The Renaissance Center)
- August 9**      *Networking, 5-7 PM*  
Renfro Interiors, 9700 Kingston Pk. Franklin Square #14
- August 15**      *Ribbon Cutting, 11:30 AM*  
PostNet, 9700 Kingston Pk. Franklin Square #14
- August 16**      *Networking, 8-9:30 AM*  
Panera Break - Turkey Creek, 11361 Parkside Drive
- August 21**      *Ribbon Cutting, 12:00 PM*  
The Dinner A'Fare, 11635 Parkside Station
- August 23**      *Networking, 8-9:30 AM*  
Mike Hammond, Knox County Commissioner,  
Knox County Library, Farragut Branch,  
417 N. Campbell Station Road.

## Who's who...

by **Leslie Tucker**

## Family Fun In (or Out) of the Sun



Leslie Tucker

"Mom! Dad! I'm bored!" Have you heard that one yet?

Last month, I wrote about planning for that all-important, ever-anticipated vacation! But if you're searching for ways to survive the summer when you're stuck at home, don't miss the awesome opportunities in your own backyard.

What says summer more than an evening at the baseball stadium? If you haven't taken your kids to a **Tennessee Smokies** game, the whole family is missing out. The Chicago Cubs affiliate hosts a "Nine Inning Vacation" at every home game played at the beautiful \$20 million stadium located just off the Sevierville exit 407.

Check out [www.smokiesbaseball.com](http://www.smokiesbaseball.com) for game schedules and a calendar of events featuring special entertainment and opportunities to save on already affordable ticket prices of \$5-10. Do your kids love fireworks? Don't wait until Boomsday to catch the next big light show in the sky; just stay in your seat following Friday night home games.

Want to stimulate your children's mind and get their creative juices flowing this summer? Spend a morning or an afternoon at the **Knoxville Museum of Art** where children under 18 are always free. Visit on a Tuesday for free admission for all ages. Check out [www.knoxart.org](http://www.knoxart.org) for more information.

Director David Butler wants parents to know that KMA is very kid-friendly: "We've just relocated and upgraded the Knoxville Junior League Exploratory Gallery, which has lots of art activities specifically for children and parents.

When planning your KMA visit, consider making a day of it. Pack a picnic lunch, and check out the great playground across the street at Fort Kid; the splash fountain in nearby World's Fair Park is a great way to beat the summer heat.

Whether heading to the ballpark or the art museum, make it an event; the whole family will feel as if they've had a mini vacation just minutes from home!

Leslie Tucker is the managing editor of Deep West Living, Greater Knoxville Homes & Living and Custom Homes of Greater Knoxville magazines. She can be reached at [ltucker@cocoon-publishing.com](mailto:ltucker@cocoon-publishing.com).

## Tennessee Smokies

The **Tennessee Smokies** will be holding their networking on August 2 during the Smokies vs. the Montgomery Biscuits game. The Smokies are providing a picnic for the FWKCOC Members and their friends/family beginning at 5:30 p.m. Game starts at 7:15. Each Company that is a Chamber Member will receive their first two tickets at no charge. Additional tickets (up to 8) can be purchased for \$8.00 each. Anything over that quantity can be purchased in advance for \$9.00 or at the regular price of \$10.00 without advance reservations the night of the game. Come join us for a fun-filled evening at the ballpark!