

Auction Around the World Amazes Travelers



Auctioneer, Bear Stephenson, entertains the crowd while he auctions the live items at the "Around the World Chamber Style" dinner auction.

Farragut West Knox Chamber members and guests ... more than 250 in total, traveled "Around the World" Friday evening, June 6, at the Annual Live & Silent Auction and Dinner, held at Rothchild's Catering.

Upon entering, guests were greeted by a sea of flags from countries around the world and presented their "passports" in order to travel freely to their destinations.

While strolling through the silent auction items, bidders discovered beautiful gift baskets, art work, restaurant and spa certificates, a decorative rug, candlesticks and more compliments of the local businesses.

In keeping with the theme, international dancers from Counterclockwise Ballroom and Latin Dance and Absolute Ballroom, wowed the "travelers" with their fancy footwork while dancing to the music provided by Bill Jones Music.

Twenty five tabletops, representing countries such as Japan, Italy, Jamaica, Greece and France among others, were exquisitely decorated by Chamber members, with the tabletop decorations being auctioned during the live auction presentation. Each guest was given a memento as part of the table decorations in remembrance of their travels "Around the World."

After dinner and a presentation by Chamber President, Bettye Sisco, Auctioneer, Bear Stephenson, entertained the crowd, enlisting bidding wars and getting the best bid for the many lovely live auction items, such as a Soo Cha Griffith mixed medium painting, a sterling silver bracelet from Elegant Essentials, an ad package from farragutpress, a custom-designed ring from Rick Terry Jewelers and a set of Michelin tires compliments of Matlock tire.

The Chamber staff would like to give a heartfelt thank you to Event sponsor, Cariten Healthcare and Community sponsors, East Japanese Restaurant, First Tennessee, First Utility District, Mercy Health Partners, TDS Telecom and United Community Bank.

Thanks also to Tonya Vest, FSG Bank, for chairing the auction committee as well as committee members, Darla Arnold, NHC Home Care; Tina Askew, Blue Haven Pools; Greg Carter, Sentry Insurance; Scott Haines, ValPak; Pam Lambert, Tastefully Simple; Sharon Male, FSG Bank; Marie Moffitt, Avon; Marianne Morse,

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Tennessee Small Business Development Center comes to Chamber

The Farragut West Knox Chamber of Commerce and Pellissippi State Technical Community College are pleased to announce the formation of a new partnership which will assist the Chamber's small business members to better their chances at achieving success. The Tennessee Small Business Development Center (TSBDC), a division of Pellissippi State, provides business assistance to small business owners/managers and would-be entrepreneurs through educational seminars, workshops, access to resources and individual consultation. These seminars will begin in the month of June and will be held at the Chamber office.

Farragut West Knox Chamber President, Bettye Sisco, says, "This is a wonderful opportunity for our Chamber members. It's something that we have been working on for a while and we are very pleased that this program is coming to fruition."

Another benefit of this partnership is offering members individualized, confidential consulting at no cost. Larry Rossini, director of the

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Speaker Series Breakfast to feature Ragsdale



Knox County Mayor Mike Ragsdale will be guest speaker for the next Farragut West Knox Chamber of Commerce Speaker Series Breakfast to be held at 7:30 a.m., Tuesday, July 15 at Fox Den Country Club. The cost of the breakfast, which will be a full, hot, buffet, will be \$25 for Chamber members and \$35 for non-members. Reservations are required and may be made by calling the Chamber office at 675-7057 or by e-mail to Judy@farragutchamber.com.

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TSBDC

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Knoxville TSBDC Consortium says, "One of the key ways we can efficiently and affectively assist small businesses in our area is by partnering with the local Chambers of Commerce. We are pleased the Farragut West Knox Chamber understands the importance of small business to the local economy and has agreed to partner with the TSBDC to make these services available to its members."

Sisco added, "I am truly grateful to our Chamber members for their support over the years and because of this support, we are able to offer a program which will not only help the individual businesses to grow but will also promote economic development in the Farragut and West Knoxville area."

For more information about the TSBDC, call the Chamber office at 675-7057.



Director of the Knoxville Tennessee Small Business Development Center, Larry Rossini, Mitchell Adams, Farragut West Knox Chamber Board Chairman, Bruce Hayes, Pellissippi State, Farragut West Knox Chamber President, Bettye Sisco, Jane Shelton, Peggy Wilson and Joe Andrews of Pellissippi State gathered at the Chamber office to sign the TSBDC commitment letter.

AUCTION

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Mary Kay; Renee Schomberg, Pimento's Café & Market; Rhonda Whitener, Realty Executives and Myrl Zapolski, First Citizens Bank.

Thank you also to Bill Jones Music for the beautiful Yamaha Disc Lavier Grand Piano, Business Machines Company for printing the "passports," Justin Fee of Photographee for photographing the events of the evening, students from Farragut High School and Middle School and Bearden High School for volunteering and assisting throughout the evening, A.L. Lotts students for their colorful art work of flags from around the world, the Boy and Girl Scouts and First Baptist Concord for the flags and flagpoles, Dave Schomberg, Vickie Felts, Tricia Baehr for assisting during the event, Keith Meese for "passport" design, Counterclockwise Ballroom and Latin Dance, our honorary member and friend Auctioneer Bear Stephenson, Rothchild's Catering and most especially to all of the wonderfully generous businesses that donated items and helped us celebrate our 21st Anniversary in such a grand fashion. Look for a listing of all of the Tabletop Sponsors and pictures from the Auction in the July Chamber Life.



The Farragut West Knox Chamber hosted a Brown Bag Educational Series Luncheon, Tuesday, May 13, and featured Marshall Wilkins of Chick-fil-A. Wilkins spoke to the Chamber members about "the importance of customer service." Wilkins, who owns the Kingston Overlook and Turkey Creek restaurants, says that Chick-fil-A is very proud of their reputation for good customer service and notes that it is important for management to show their associates that they truly care for them and to lead by example. The next Brown Bag will be held at 11:30, Tuesday, June 17 at Offices at Water's Edge and will feature Steve Herzog of Sandler Training.

member briefs...

The 2008 Town of Farragut Independence Day Parade will be held at 9:00 a.m., Friday, July 4. Participants will begin at Farragut High School and march down Kingston Pike, commencing at the Ingles Shopping Center. The staff of the Farragut West Knox Chamber of Commerce invites all Chamber members to join in the fun, walk in the parade with us and distribute materials from your business. If you would like to participate, please e-mail Judy@farragutchamber.com.



Knoxville Area Rescue Ministries will be hosting a Dragon Boat Race from 9:00 a.m. until 4:00 p.m., Saturday, June 28, at The Cove at Concord Park. This event will feature teams of 20 paddlers, a drummer and a steersperson who will race in 41 foot canoe-like boats among other activities. The proceeds of this benefit will go to the Knox Area Rescue Ministries. For more information, sponsorships and volunteer opportunities, call Mary Beth at 865-633-7641.

See MEMBER BRIEFS page 4

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New member, Brenda Koch of Heartland Payment Systems visits with Anthony Ingram of the Greater Smokey Mountain Council of Boy Scouts at the after-hours networking at **Randstad**, Thursday, May 8.



Carol Montgomery of Green Village Green, Kathy Croft of BB&T and John Randazzo of Fish Window Cleaning network before hours Thursday, May 29 at **Jamison Inn**.



Laura Flynn of The Offices at **Water's Edge**, speaks to Board members of Farragut West Knox Chamber of Commerce during the monthly meeting Tuesday, May 27.

Steve Herzog of **Sandler Training - Herzog & Associates** speaks to Farragut West Knox Chamber members at the after-hours networking Thursday, May 22. Pictured with Herzog is associate, Charlotte Kabler.



Welcome to our renewing FWKC members!

AFLAC - Cynthia Moore	Junk Bee Gone, LLC
Arbonne International/ Reneé Pedigo	Little Bangkok
BarberMcMurry Architects	Little Green Garden
Business Interiors, Inc.	MEDIC Regional Blood Center
Business Machines Company of East Tennessee, Inc.	P & W Construction Company, LLC
Community South	Pattison, DDS; Thomas PostNet
DeBerry, DDS; James	Pre-Paid Legal, Independent Associate - Stephen D. Slice
Entrepreneur's Source; The FASTSIGNS	Randstad
First Baptist Church of Concord	Realty Executives Associates - Terry Goodson
First Tennessee - Cedar Bluff Financial Center	Regions Bank
Fitness Together - Northshore	Saving Little Hearts, Inc.
Fleming's Prime Steakhouse & Wine Bar	Seasons Cafe Bistro and Wine Bar
Girl Scouts of Tanasi Council	Soho Nails
Grayson BMW	Starbuck's Coffee - Cedar Bluff
Green Village Green, LLC	Summit View of Farragut, LLC
Highland West Memorial Park Funerals & Cremations	Total Works SalonSpa; The Transmission World
Homewood Residence at Deane Hill	U.S. Cellular - Kingston Pike
Invisible Fence of East Tennessee	WFIV - Horne Radio
Jiffy Lube	

Dr. Daniel Koelsch, a Chiropractic Physician with West Knox Chiropractic in Farragut and Sweetwater Clinic, passed away suddenly Thursday, May 1. Dr. Dan is survived by his children, Morgan and Madison Koelsch; parents, Richard and Jane Koelsch sisters, Richard and Jane Koelsch sisters, brothers-in-law and several nieces, nephews and aunts and uncles.

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President Quotes 'n Notes

by Betty Sisco

"I'd rather be a could be if I cannot be an are, because could-be is a maybe who is reaching for a star. I'd rather be has-been than a might-have-been, by far; for a might-have-been has never been, but a has was once an are"

— Milton Berle



Many people get into sales to "make money." However, in sales you don't make money - you earn it.

As a sales professional, everyone wants to earn a million dollars. Each for different reasons - but all to achieve our goals and dreams. Here are three principles of sales success:

1. Earn money by building a strong self-belief system.
2. Earn money by being better than the rest.
3. Earn money by having answers that others don't.

Building belief is... having the confidence that you can do whatever you set your mind to do, knowing why you want to earn a fortune, and living the dream by having the confidence to take action. How are you building that belief now?

Being better than the rest is... doing whatever it takes to excel at what you do, getting up one hour earlier, always making the last call of the day, striving to be the best at everything, and not being willing to settle for second place.

Learning new answers is... exposing yourself to success information that you don't now have. Get new ideas through seminars, books, tapes or classes. There is only one way to get answers, by learning them. It seems simple, just not easy. Some people have to go through failure to get them. The key is learning something new every day.

How are you getting those answers now? Have you put yourself in a position to get the knowledge you need, to earn the money you want to, to achieve your dreams?

It's not so important that you want to succeed, it's critical you know why you want to succeed, and, what has prevented you from achieving your success to date? What belief system and game plan do you need to put in place to gain that success?

Combine your "why" with the desire and dedication to be the best, and presto -- sales success.

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome to our new Farragut West Knox Chamber members!

Corporate Spanish of Knoxville, Inc.
Dan Hickman
617 Augustan Lane
Knoxville, TN 37934
865-777-1177

Dara's Garden
Kasy Davis
2637 Maryville Pike
Knoxville, TN 37920
865-609-3272

Eye Studio; The
Sharon Meikle
9648 Kingston Pike, Suite 7
Knoxville, TN 37922
865-357-5530

Heartland Payment Systems
Brenda Koch
309 Amesbury Road
Knoxville, TN 37934
865-705-3497

Integrity Merchant Services
Al Wanderlingh

1716 Bombay Lane
Knoxville, TN 37932
865-357-1154

Knoxville Opera
Celeste Hart
612 East Depot Avenue
Knoxville, TN 37917
865-524-0795

Kroger in Farragut
Molly Stiles
11238 Kingston Pike
Knoxville, TN 37934
865-966-3975

O'Charley's at Turkey Creek
Michael Hartman
11036 Parkside Drive
Knoxville, TN 37934
865-675-4244

PuroClean Emergency Restoration Service
Greg Reynolds
118 North Peters Road

Knoxville, TN 37923
865-357-3860

Sacred Heart Cathedral School
Sedonna Prater
711 Northshore
Knoxville, TN 37919
865-588-0415

State Farm Insurance - Maria Bull
Maria Bull
11830 Kingston Pike
Knoxville, TN 37934
865-966-6301

William and Lea, Inc.
John W. Keener
6620 Oakridge Highway,
Suite 102
Knoxville, TN 37931
865-686-5281

member briefs...

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The Episcopal School of Knoxville recently graduated 30 eighth grade students who have announced plans to attend high schools including Baylor School in Chattanooga, Bearden and Farragut High Schools and Webb School of Knoxville among others. A special feature of this year's ceremony was a presentation of the first Harry W. Stowers Award to Dylan Rasnick, son of the Reverend and Mrs. Thom Rasnick. This award goes to a student who best displays service, faith, intellect, gentleness and compassion.

National College of Business student, Lisa Hodge, completed the Microsoft Office Specialist exam this past spring. The exam measures the ability to perform specific real-world job function and provides a valid and reliable measure of technical proficiency and expertise. Lisa is currently enrolled in the Computer Applications Technology program at the Knoxville Campus on Kingston Pike in West Knoxville.

Calendar of Events

Please call the Chamber office at 675-7057 for information

June 12 *Networking*
8:00 a.m. BB&T Parkside Drive,
11113 Parkside Drive, 865-671-4450

June 17 *Brown Bag Educational Series*
11:30 a.m. The Offices at Water's Edge, 608 Mabry Hood Road
Featuring: Steve Herzog of Sandler Training
No charge: e-mail Judy@farragutchamber.com

June 18 *Ribbon Cutting/Grand Re-opening*
4:30 p.m. O'Charley's in Turkey Creek
11036 Parkside Drive

June 19 *Networking*
5:00 p.m. Events at Sherlake,
118 B Sherlake Lane, 865-692-0233

June 26 *Networking*
8:00 a.m. Michael Broyles/Assist 2 Sell/BST Concierge
12748 Kingston Pike, Suite 106, 865-777-5683

July 4 *Fourth of July Parade*
9:00 a.m. **Kingston Pike in Farragut**

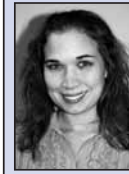
July 10 *Networking*
8:00 a.m. Best Western Cedar Bluff,
420 N. Peters Road, 865-539-0058



Who's who...

by Leslie Tucker

Making Dad's Day Special



Leslie Tucker

As comedian Bill Cosby so eloquently stated, "Fatherhood is pretending that the present you love most is the soap-on-a-rope."

Father's Day is Sunday, June 15, and what better day than this to show your dad how much he means to you? With the help of some Farragut West Knox Chamber members, you may be able to surprise your dad with your ingenuity and creativity and maybe even a little soap-on-a-rope.

How about giving dad a well-deserved surprise and cleaning out and reorganizing "his domain," otherwise known as the garage. Once the work is complete and you have separated the trash from the treasure, a quick call to Mike Such of Junk Bee Gone and the junk is gone. Such, who says that "his girls plan Father's Day for him ... church, brunch and definitely a trip to the lake," believes that any dad would enjoy having a clean, clutter-free garage to work in. Call Junk Bee Gone at 865-675-5865.

Speaking of brunch, O'Charley's located at 11036 Parkside Drive, is famous for their Sunday fare. Brunch hours are from 10:30 until 3:00, and customers can choose from either the breakfast or lunch menu. New manager, Michael Hartman, will be busy working this Father's Day and also preparing for the O'Charley's grand re-opening celebration which will take place at 4:30 p.m., Wednesday, June 18. Changes in the décor, server uniforms, plates and utensils, will reflect a more contemporary feel. Treat dad to a Father's Day brunch or pick up a gift card and visit the new and improved O'Charley's upon reopening. Call O'Charley's at 865-675-4244.

And now for that soap-on-a-rope. Amber Roggeman of Bath Junkie, located at 11655 Kingston Pike, says that she still has requests for this "retro" item. Bath Junkie, which specializes in custom-scented soaps, carries two "flavors" of the soap-on-a-rope; the Aqua DiGio, which is a "spicy, men's cologne-type of scent" and Blue Doonoonos, which is a "more fruity, coconut scented soap." Either scent will sure to be a highlight of dad's day. Call Bath Junkie for more information at 865-288-3127.

Whatever your day brings, I hope that it is joy-filled. Happy Father's Day to all of you dads.

Leslie Tucker is a technical writer for Scripps Networks and a freelance writer/photographer. She can be reached at lpro2006@yahoo.com.