

## Chamber has New Members on Board



Jody Myers



Jamie Nicely

July 1, 2008 marked the start of the new fiscal year for the Farragut West Knox Chamber of Commerce as well as 22 years of supporting the community by promoting growth and strengthening economic development.

With more than 700 members, the Chamber has had a very successful year. Members have benefited from 42 networkings and 22 new business ribbon cuttings, a successful "Around the World" Dinner and Auction, 5K run, numerous Brown Bag Educational Lunches and the launch of its partnership with the Tennessee Small Business Development Center, which counsels small businesses on how to increase productivity and improve sales, at no cost to Chamber members.

The Chamber has also hosted three Speaker Series Breakfasts featuring United States Congressman Jimmy Duncan, University of Tennessee Basketball Coach Bruce Pearl and authors Dr. Bill Bass and Jon Jefferson of the "Body Farm" novels.

In addition, a new, sleeker, streamlined membership directory is ready for print. This directory features member ads and highlights Enterprise Club members with color photos throughout.

The Community Profile section of the Chamber Web site offers video testimonials of Chamber members with the new feature "My Farragut & West Knox." Also, Chamber members can look forward to a reconstructed Farragut West Knox Chamber Web site in the near future.

The Chamber has hosted two "New Member Orientations" at Baptist Hospital West/Baptist Hospital for Women. These morning sessions allow new members to meet with seasoned business veterans and Chamber President, Bettye Sisco in order to target areas where new businesses can reach their full potential.

The Ambassador Committee, some 25 strong, will soon celebrate its one-year anniversary. Having met monthly throughout the year at Gettysvue Golf Polo & Country Club, the Ambassadors have worked diligently to mentor new Chamber members and sponsor potential candidates.

As the new year begins, the Chamber is pleased to welcome new Board members and express appreciation to members who have served so graciously.

See BOARD MEMBERS page 4



Don Ball



Tim Williams

### member briefs...

Knox Area Rescue Ministries had the sixth annual Dragon Boat Race at the Cove at Concord Park Saturday, June 28 and raised a record \$77,000. Forty four teams of 22 people competed for "top dragon," and more than 3,000 spectators enjoyed the fun and festivities. KARM provides meals and shelter to homeless individuals in Knoxville.

Pimento's Café and Market, 11378 Parkside Drive, is now open for breakfast. Famous for their pimento cheese, glazed ham and casseroles, Pimento's is now open at 6:30 a.m., and is serving scones, breakfast wraps, Sister Shubert Rolls, breakfast casseroles and more. For more information about Pimento's call 566-0433.

The tenth consecutive Nationwide Knoxville Open, the largest golf event in Knoxville, was a very successful venture for Fox Den Country Club. According to early tabulations, the management was pleased to report that attendance was more than 41,000. Australian Jarrod Lyle defeated Chris Kirk on the first hole of sudden death play Sunday, June 22.

Sherry Williams, Founder and President of Corporate Quarters, is retiring after 14 years in the Corporate Housing Industry. Kim Lawhorn, who has

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## Farragut 5K, Fun Run and Pet Walk on Track



The committee for the 13th Annual Farragut Fall 5K Run, Fun Walk and Pet Parade has begun planning for the event which will take place at **8:00 a.m., Saturday, September 27, at Mayor Bob Leonard Park on Watt Road.**

The run is sanctioned by USATF, will be managed by the Knoxville Track Club and promises to be a fun, pet and family-friendly good time. Runners will travel on a traffic-free course, starting at Watt Road, through Sedgefield Subdivision and finish in the park. The Fun Walk and Pet Parade will take place on a separate course in the park.

On-site registration will begin at 7:00 a.m. for runners and walkers. The cost is \$15 for participants who pre-register and \$20 for those who register the day of the race. T-shirts and goody bags will be presented while supplies last. The Chamber would like to thank Event Sponsor, **TDS Telecom** and Community Sponsors **State Farm Insurance Agencies; Laura Ash, Vanessa Brown, Maria Bull and Cindy Doyle**, and welcomes any additional sponsorship opportunities. For more information about the 5K run, call the Chamber office at 675-7057.

# ENTERPRISE CLUB

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These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

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Photo by Justin R. Fee  
Brandy and Jeremiah King of **Counterclockwise Ballroom & Latin Dance** perform during the Around the World Chamber Dinner Auction.



Photo by Justin R. Fee  
Amelia Earhart, aka Vivian Akins of **NHC Place Assisted Living**, came dressed according to the "Around the World" theme with an aviator helmet, goggles and trademark white scarf.



Photo by Justin R. Fee  
Event Sponsor, **Cariten Healthcare** associates posed for a group shot. Pictured are Barbara Brannick, Pat Murphy, Jana Davison, Penny Collins, Lisa Johnson and Lisa Wells.



Photo by Justin R. Fee  
The "Best Dressed Table" award went to this eye catcher designed by Dianna Glandon of **Above the Rest Balloon Designs & Event Planning**. The table-top theme was "Flavors from the Land of the Rising Sun," and included a specially made pagoda, paper lanterns and origami cranes.



Photo by Justin R. Fee  
Annie Summers of **Brogan Financial** and husband AJ.



Photo by Justin R. Fee  
One of the award-winning tables was sponsored by **Citadel Broadcasting**. The table-top, which was auctioned during the live auction section of the dinner, included items such as autographed CDs, Dollywood tickets and University of Tennessee paraphernalia.

## Photographfee

Justin R. Fee

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Photo by Justin R. Fee  
Farragut West Knox Chamber Executive Assistant, Joeva Merrion, chats with Brandon Harris of **Salon Biyoshi**.

## "Around the World Chamber Style"

The "Around the World Chamber Style" dinner and auction was held at Rothchild's Catering Friday evening, June 6. Chamber members and guests, some 250 in total, were treated to some "International Flair" as they carried their passports from one country to another. Auctioneer, Bear Stephenson, entertained the crowd, professional dancers tripped the light fandango ... and a good time was had by all. The Chamber would like to thank Event Sponsor, **Cariten Healthcare** and Community Sponsors **East Japanese Restaurant, First Tennessee, First Utility District, Mercy Health Partners, TDS Telecom** and **United Community Bank**.

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**Jim Warren**

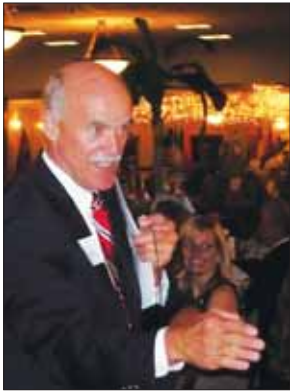


Photo by Justin R. Fee  
Auctioneer and Honorary Lifetime Chamber member, Bear Stephenson is poised and ready to accept a bid offer.



Photo by Justin R. Fee  
Lynne Houser and Shannon Smith of Jameson Inn.



Photo by Justin R. Fee  
Tracy Such, Junk Bee Gone, Tom Hilton, Y12 Federal Credit Union and Mike Such, Junk Bee Gone pose for the camera while strolling through the silent auction items.



Photo by Justin R. Fee  
Regions Bank also sponsored a table for the auction and followed in a Tour de France theme, including a bicycle, in their traditional lime green color scheme. (Above photo)



Photo by Justin R. Fee  
Darla Arnold of NHC Home Care and husband, Steve. (Above photo)



Photo by Justin R. Fee  
Chamber members and guests mingle as they view the many and varied silent auction items. (Right photo)

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# President Quotes 'n Notes

by Betty Sisco

**"If you want to change something in life, you need to change something."**



Dr. Martin Seligman, an authority on optimism, discovered that attitude was a better predictor of success than I.Q., education and most

other factors. He found that positive people stay healthier, have better relationships, and can be more successful. Here are some attitudes of successful workers:

**I am in charge of my destiny.** Commit yourself to thinking about your career in a different way. You will be in charge of making it happen.

**Anything is possible.** Adopt the attitude of The Little Engine That Could -- "I think I can."

**No task is too small to do well.** Take pride in your work — all of it.

**Everyone is a potential key contact.** You can go far by being courteous to those around you. You never know when your past contacts will play a role in your future.

**It's not just what I know, but who I know.** Successful workers understand the importance of networking, both in and out of the office. Be proactive establishing contacts. Do your part to establish a networking path for your future.

**What else can I do?** Improve your professional self. Volunteer for an extra project. Learn a new skill that will make you more marketable. Stay late to help co-workers. Successful workers don't just complete the job and sign out — they look for additional ways to make their mark.

**Failure will help pave the way to my success.** The truth is everyone fails from time to time. The difference between successful and unsuccessful people is how they deal with failure. Those who find success are the ones who learn from mistakes and move on.

The good news is that you are not stuck with the attitude you have, you can always improve it. The bad news is that even positive attitude is not permanent. You may lose it.

If your attitude is not getting you what you want you can always change it. Decide and commit to bring change, and have faith in yourself.

## Welcome to our renewing FWKC members!

- Christmas Décor of Knoxville, Inc.
- Junior Achievement of East Tennessee
- Nite Time Décor
- Question Mark Research
- Summit View in Farragut, LLC
- The Real Estate Book
- University Radiology at Turkey Creek

## Welcome to our new Farragut West Knox Chamber members!

**Anesis Day Spa**  
Pamela Bull  
10704 Murdock Drive  
Knoxville, TN 37932  
865-671-4325

**Mr. Sandless Knoxville**  
Bill or Debbie Ishak  
10604 Lakecove Way  
Knoxville, TN 37922  
865-675-0910

**Southern Market**  
Susan Worthington  
5400 Homberg Drive  
Knoxville, TN 37919  
865-588-2260

**ITEX in Knoxville**  
Todd Olson  
1284 Rocky Hill Road  
Knoxville, TN 37919  
865-691-4388

**Premier Insurance Company**  
Eric Whitener  
6915 Office Park Circle  
Knoxville, TN 37922  
865-584-4352

**Sun Tan City**  
Jamie Mason  
10917 Parkside Drive  
Knoxville, TN 37934  
865-675-3270

**Le Sleep by the Bed Store**  
Eric Laviolette  
11249 Parkside Drive  
Knoxville, TN 37934  
865-966-3131

**Realty Executives —**  
**Gary King**  
Gary King  
10255 Kingston Pike  
Knoxville, TN 37922  
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**Webster's Deli**  
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Suite 101  
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865-777-0606

**Marc Taylor Creative, LLC**  
Diana Christmas  
P.O. Box 23877  
Knoxville, TN 37933  
865-777-2200

**RPC Benefits, LLC**  
Jennifer Manning  
8331 East Walker Springs  
Lane, Suite 301  
Knoxville, TN 37923  
865-293-4675

## member briefs...

from page 1

worked with Williams for the past 10-years, has purchased the company and vows to continue the business with the same goal and vision which is making each guest feel at home. Corporate Quarters is a "hotel alternative" in that they offer 1, 2 or 3 bedroom apartments homes where the customer is able to stay for an extended period of time; saving money as compared to an extended hotel stay. For more information about Corporate Quarters, visit the Web site at [www.KnoxCorporateApts.com](http://www.KnoxCorporateApts.com).

## Board Members...

from page 1

Joining the Board for a three-year term is Tim Williams of Matlock Tire. Don Ball of Business Machines Company of East Tennessee, Jody Myers, Exhibitor Source and Jamie Nicely of Balanced Books and Payroll are all joining for one-year terms. Emily Cox of Privett Insurance and Stacey Handel, Garde Bien SpaSalon are returning for their second three-year terms.

These members join existing Board members; Rick Disharoon, Capital Financial Group, LLC; Jim DeTar, LeBlanc Financial Group; R. Knick Myers, Myers Bros. Holdings; Vivian Akins, NHC Place - Assisted Living; Les Fout, Pellissippi State Technical Community College; Keith Meese, The Prestige Group and Jerry Parkerson, TDS Telecom as well as ex-officio members Mike Arms, Knox County Government and Dan Olson, Town of Farragut.

The Chamber Executive Board will be comprised of Mitchell Adams, First Tennessee as Past Board Chairman; Mike Such, Junk Bee Gone, Chairman of the Board; Andrea White, The Stokely Company, Vice Chairman and Tonya Vest, FSG Bank, Secretary/Treasurer.

The Chamber would like to express its appreciation to those members who have served on the Board, giving of their time and talent to promote the Farragut West Knox Chamber and the businesses it represents. Mitchell Adams as past Director, 2001-08 and Chairman of the Board, 2006-08 Wendy Schopp, Edward Jones - Farragut, Director, 2002-08 and Christa Early, Staffing Solutions, Director, 2001-08 and Executive Board Secretary, 2007-08.

## Calendar of Events

Please call the Chamber office at 675-7057 for information

<b>July 17</b> <b>8:00 a.m.</b>	<i>Networking</i> AAA East Tennessee 110 Capital Drive 637-1910	<b>August 1</b> <b>9:00 a.m.</b>	<i>Ribbon Cutting</i> Safety Smart 10412 Kingston Pike, Suite 101
<b>July 24</b> <b>5:00 p.m.</b>	<i>Networking</i> Kiwani's/Papalina's 138 West End Avenue 966-5221	<b>August 14</b> <b>5:00 p.m.</b>	<i>Networking</i> Fox Den Country Club 12284 North Fox Den Drive 966-9771
<b>July 25</b> <b>9:00 a.m.</b>	<i>Ribbon Cutting</i> First Citizens Bank 100 South Campbell Station Road	<b>August 15</b> <b>4:00 p.m.</b>	<i>Ribbon Cutting</i> Lalka Tax Services 9111 Cross Park Drive Suite E-110
<b>July 31</b> <b>5:00 p.m.</b>	<i>Networking</i> The Lunchbox 9050 Cross Park Drive 690-0710		

## Who's who...

by Leslie Tucker

### Table Tops



Leslie Tucker

One of my dreams has long been to fill up my passport with stamps from countries across the globe. Farragut West Knox Chamber members were issued special passports for its global

auction last month that took guests Around the World Chamber Style! Rothchild's Catering was transformed into an international playground brimming with exotic sights and sounds. Much of the ambience stemmed from the decorations atop the room's 25 tables created by Chamber members. Each was unique, colorful and offered goodies to each partygoer randomly chosen to sit at each table. Here are some highlights:

Above the Rest Event Designs took a cue from their name and hung a balloon pagoda above its Japanese-inspired table. Cookies by Design incorporated its yummy treats into a centerpiece that called for peace on Earth. Enrichment Federal Credit Union transported members to the Outback as they dined beneath a tower of wildlife native to Australia. Guests sitting at the Homewood Residence at Deane Hill table were treated to a taste of the tropics beneath a massive palm tree. Tiki torches, sand buckets and rum completed the look. Homewood Suites by Hilton at Turkey Creek got members ready for the Beijing Olympics with a table topped with a beautiful Chinese umbrella and hanging paper lanterns.

Jameson Inn was inspired by the land of windmills of tulips and created a table incorporating both. FSG Bank hosted an English tea party; a dainty tea cup and saucer awaited the arrival of each guest. Chocolate lovers got a treat if they sat at Thierry Sommer & Associates' table with an edible Schokolad centerpiece. WIVK 107.7's table illustrated that there's no place like home. It was decorated with all things Knoxville. Y-12 Federal Credit Union's smart design offered ways to make your travels easier and more comfortable. The centerpiece featured such essentials as a navigation system, camera and travel alarm clock. When all was said and done, the "Best Dressed Table" award was presented to Dianna Glandon of Above the Rest Balloon & Event Designs. Kudos to all of the tabletop participants.

It was so much fun to travel Around the World Chamber Style for my final Who's Who article. It's been such a pleasure to get to know many of you and be a part of such a wonderful group. Bonne chance!

Leslie Tucker is a technical writer for Scripps Networks and a freelance writer/photographer. She can be reached at [ltpro2006@yahoo.com](mailto:ltpro2006@yahoo.com).

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