

Chamber Ambassadors Ring in the Holidays

In the spirit of giving back to the community, many Ambassadors of the Farragut West Knox Chamber of Commerce took to shopping centers, grocery stores and malls in West Knoxville to ring the Salvation Army bells.

A suggestion was made at the November 11 Ambassador meeting that the group collectively participate in a Holiday community service project. With the help of Yvonne Yates, Community Relations Director for Salvation Army, that idea was quickly put into action. Noting that this is a busy time for her and the Salvation Army, Yates was grateful for the Ambassador volunteers and was able to

place them at various locations according to their availability.

Rhonda Whitener and Rena Amerson took a shift at Dillard's - West Town Mall on a balmy afternoon and said that they had a very successful two hours. Whitener said that she and her daughter, Hannah, had done some bell ringing at Kroger in Bearden recently as well.

The Salvation Army Red Kettle Christmas Campaign enables the Army to provide food, toys and clothing to more than six million people. Started in San Francisco in 1891, the Red Kettle Campaign is the Salvation Army's most prominent fund-raiser and in addition to providing goods, offers utility assis-

tance, senior and child care and drug abuse treatment.

Formerly known as the Diplomats, the Chamber Ambassadors are a group of approximately 20 who assist the office staff in welcoming new members, attending grand openings and ribbon cuttings, greeting guests at weekly networkings, serving on committees and communicating with current members in order to obtain retention.

The Chamber's first Diplomat/Ambassador and current Lifetime Member, Joan McIntee, continues to support the Chamber and her community and because of this generosity, the Joan McIntee - Ambassador of the Year award was established in her honor.

This year's award was recently presented to Marie Moffitt of AVON.

To volunteer as a bell ringer or for more information about the Salvation Army, call Yvonne Yates at 865-971-4907 or visit the Web site at www.salvationarmyusa.org.



As representatives of Farragut West Knox Chamber of Commerce, Ambassadors Rena Amerson, Appalachia Business Communications and Rhonda Whitener, Keller Williams Realty get into the Holiday spirit by ringing the Salvation Army bells at Dillard's West Town Mall Wednesday, December 3.

member briefs...

Mr. Sandless, owned and operated by Bill and Debbie Ishak, will celebrate one year in business as of January 2009. With a unique system of refinishing hardwood floors without the mess of sanding, dust or odor, Mr. Sandless has completed more than 160 jobs this year and is running a Holiday special through the end of December 2008. Call Mr. Sandless and get \$25 off of one room, \$50 off two rooms and \$100 off five rooms or more. For a free estimate, call 865-675-0910.

Estrada Strategies Knoxville recently received the Navigator Award for Outstanding Customer Service in the small business category from Innovation Valley Technology Council. Owned by Kevin Kragebrink, Estrada Strategies Knoxville, a business management company, was recognized for commitment to community service activities in Knox, Blount and Anderson Counties. Estrada Strategies is located in Offices at Water's Edge, 608 Mabry Hood Road. For more information, call 865-293-4960.

Advertising students at Pellissippi State Technical Community College have been participating in a competition this semester and recently gathered at Salon Biyoshi, 10412 Kingston Pike, as part of the project. Fifteen students reported their proposed advertising campaign to owners David and Nancy Watkins and Brandon and Mary Harris. Students have done marketing research on the target audience for the salon and have used a psychographic survey to identify potential customers. Based on their findings, the teams will decide what kind of advertising will attract clients within a five-mile radius.

Greenway School, a private middle school located at 544 Canton Hollow Road, recently celebrated its 10-year anniversary. Opening in the fall of 1998, Greenway's owner and superintendent Christine Duncan,

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Reflecting Back, Looking Forward

As 2008 draws to a close, the Farragut West Knox Chamber of Commerce would like to reflect gratefully on the past and look forward in anticipation to a very bright future. This has been a busy year for the Chamber and its 700 members; logging 45 networkings, 30 ribbon cuttings, four Brown Bag Educational Series Lunches, three Speaker Series Breakfasts, the launch of a partnership with Tennessee Small Business Development Center, an "Around the World Auction" and a 5K Run/Walk to name a few.

Next year looks to be a busy one as well, beginning with the first Speaker Series Breakfast of 2009, Tuesday February 17 at Fox Den Country Club. This breakfast will feature Dr. Bill Bass; University of Tennessee Forensic Anthropologist, creator of the Body Farm and author, and will showcase his latest novel, "Bones of Betrayal," which was co-written with Jon Jefferson.

Tennessee State Senator and recent Knox County mayoral candidate Tim Burchett is scheduled to speak Tuesday July 21. Watch for details as dates approach.

The Brown Bag Educational Series will continue in 2009 and plans are in the works for the annual dinner and auction scheduled for Friday April 24. The theme for this year's event will be "Countryside USA," and will feature décor highlighting the 50 states.

The Chamber office is booking networkings for 2009, so call 675-7057 to reserve your date.

President Bettye Sisco would like to thank the Enterprise Club which continues to support the Chamber above and beyond annual dues as well as the Board of Directors, Ambassadors, numerous committee members and the membership as a whole, and wishes all a wonderful Holiday Season and healthy and prosperous New Year.

Who's who... by Judy Briody

The Farragut West Knox Chamber of Commerce would like to recognize the Farragut Board of Mayor and Alderman and Town of Farragut, some 45 associates in total for continued support of schools, businesses and citizens of our community.

The "Town" has been a great supporter of the local schools; Farragut Primary, Intermediate, Middle and High School and newly added Hardin Valley Academy as exemplified by each receiving a \$10,000 check at the November Board of Mayor and Alderman meeting.

Mayor Eddy Ford said, "We are pleased and honored to be able to contribute to our local schools. This year, we expanded it to five schools." Administration for the schools noted that the funds would be used for computers, digital equipment and interactive boards.

The Chamber also received a check in the amount of \$10,000 from the "Town" and Chamber President Bettye Sisco said she "looks upon the Town of Farragut as a partner."

The Farragut West Knox Chamber strives to

strengthen and support the community by promoting business growth and economic development and Sisco believes that the Town of Farragut has been instrumental in this growth process.

The "Buy in Farragut" campaign is in its fourth year and has been proven to be a success for local businesses. The new Kroger Marketplace and Ingles are new additions to our community and have been very well received. Each of these stores represents a major investment by the parent company signaling confidence in the future of the town.

The town of Farragut was chosen one of the "25 Best Affordable Places in the South" by Business Week magazine in part because of being a well-planned, financially sound community that continually strives to improve and provide a high quality of life for its citizens and Mayor Ford was awarded Mayor of the Year by the Tennessee Municipal League. Kudos to the Town of Farragut and continued success in the coming years.



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Happy Holidays

from the Farragut West Knox Chamber



Thierry Sommer & Associates
692-1513

Salon Biyoshi
865-690-4111

Events @ Sherlake
865-692-0233



Edward Jones
671-4613
Jim Dickerson



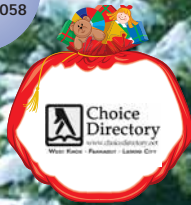
Best Western Cedar Bluff Inn
865-539-0058



The Prestige Group
705-3878



Matlock Tire
966-0425



Joe Andrews — TSBDC
246-2663



Andrew B. Ellis, CPA
865-748-1976



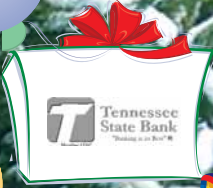
PC Enterprises
387-1151



Michael Broyles
Photography
865-777-5683



Shopper News
342-6610



REO, LLC
382-6117



The Town Framery/
Mary Wilbourn
Gallery, Inc.
865-671-6627



Tastefully Simple
Pamela Lambert
865-671-3083

Edible Arrangements
691-2800

Dixie Lee Storage
865-988-6696



Balanced Books & Payroll
560-8802

President Quotes 'n Notes

by Betty Sisco



"Blessed is the season which engages the whole world in a conspiracy of love."
~ Hamilton Wright Mabie

As the Holiday Season is upon us, we find ourselves reflecting on the past year and on those who have helped to shape our business in a most significant way. We value our relationship with you and look forward to working with you in the year to come. We wish you a very happy Holiday Season and a New Year filled with peace and prosperity.

The joy of love,
The joy of peace,
The joy of health,
The joy of prosperity.
May they all come
to you at this
Holiday time.



Welcome to our new Farragut West Knox Chamber members!

ATW LLC
Mia Brasseur
10414 Jackson Oaks Way
Suite 201
Knoxville, TN 37922
865-560-9527

Knoxville, TN 37922
865-474-7337

Resumé Development
Tracy Gartmann
Knoxville, TN 37919
423-368-2576

Custom Insurance Agency
Jason King
12622 Wagon Wheel
Circle
Farragut, TN 37934
865-288-3282

Schuchardt Law Firm
Elliott Schuchardt
11712 S. Williamsburg
Drive
Knoxville, TN 37934
865-288-0304

**ORNL Federal Credit
Union**
Debra L. Brown
189 Brooklawn Street
Farragut, TN 37934
865-813-2381

Travel Authority; The
Gloria Dittmore
11529 Kingston Pike
Knoxville, TN 37934
865-381-8200

Pediatric Professionals
Farragut
Shonna Kidwell
1124 Kingston Pike
Suite 123

Vision Best Eyecare
Theresa Best
11663 Parkside Drive
Farragut, TN 37934
865-288-3418

Calendar of Events

Please call the Chamber office
at 675-7057 for information

**December 12
9 a.m.** Ribbon Cutting
Bear Creek Coffee
9615 Countryside
Center Lane

**December 16
4-7 p.m.** Holiday Open House
Farragut West Knox
Chamber of Commerce
11826 Kingston Pike
Please bring canned or
dry dog food for Young
Williams Animal Center

**January 8
5:00 p.m.** Networking
Migun — TN
11533 Kingston Pike
(Village Green Center)

**January 15
8:00 a.m.** Networking
State Farm Insurance
— Laura Ash
12744 Kingston Pike
Suite 106 | Renaissance

MEMBER BRIEFS

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realized that the middle school years had been treated as a bridge between elementary and high school and she believed that these pre-teen years are the right time to stimulate emerging critical thinking abilities. Greenway School was the first Tennessee school to provide a personal laptop computer to every student and to incorporate computer and Internet literacy into every subject. For more information about Greenway school, visit www.greenwayschool.edu or call 865-777-0197.

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exhibitor
865.675.0695
141 South Gay St., 1st Floor
Knoxville, TN 37902
www.firsttennessee.com | design: build: exhibit

Visit us at these convenient
West Knox/Farragut locations:

Farragut 11864 Kingston Pk	Campbell Station 11685 Parkside Dr
Northshore 9615 Kroger Park Dr	Kingston Pike West 9607 Kingston Pk

M-F 8:30-6:00 * Saturday 9:00-1:00
971-2100
www.firsttennessee.com
FIRST TENNESSEE

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Fax: 865-560-5404

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Knoxville, TN 37923
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jwarren@TeamLogicIT.com
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Jim Warren

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OF KNOX COUNTY**
WATER AND WASTEWATER SERVICE
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Knoxville, Tennessee

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Party Rentals**
Knoxville's Premier Event Source
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5825 Middlebrook Pike
Knoxville, TN 37921
865-558-1131
865-558-8779 Fax
865-755-0609 Cell
Jeff Diviney
Director of Sales
jeff@apartyrentals.com

Welcome to our renewing FWKC members!

All Occasions Party Rentals
Angela Floyd School for Dance
Apple Cake Tea Room
Best Western Cedar Bluff Inn
CarMax
Children's West Surgery Center
Click Funeral Home - Farragut
Complementary Health Strategies
Dwayne Allen Salon
Echo Ridge Gracious Retirement Village
Enterprise Rent-A-Car of Tennessee
Exhibitor Source by Skyline
Farragut High School PTSO
Farragut Pharmacy, Inc.
Farragut Wine & Spirits
Farragutpress
First Tennessee — Campbell Station
Fitness Together — Farragut
Fort Sanders Health & Fitness Center
Gables & Gates Realtors
Goodwill Industries
Grove at Deane Hill

Homes & Land Magazine
Kelly Baker Properties
Knoxville TVA Employees Credit Union
Land Development Solutions
M & M Development
Mercy Health Partners
Mona Vie
NHC Home Care
Parkwest Medical Center
PC Enterprises
Physiotherapy Associates, Inc.
Prestige Group
Privett Insurance Group
Pugh & Company, P.C.
Quick Gym - Knoxville
Rothchild Catering
Rural/Metro Corp.
Rush Fitness Complex
Tax Express & Accounting Services
Thierry Sommer & Associates
Wells Fargo Home Mortgage